

# The Dissolve Demo:

DOUBLE X™

Emphasising the diverse plant ingredients of NUTRILITE™ DOUBLE X™.

It's easy to show customers the plant-based ingredients used in the NUTRILITE™ DOUBLE X™ food supplement and highlight the phytopower it contains.

## You'll need:

- 3 small glasses
- approx. ½ litre of warm water
- small spoon or stir stick
- 1 NUTRILITE DOUBLE X vitamin tablet
- 1 NUTRILITE DOUBLE X mineral tablet
- 1 NUTRILITE DOUBLE X phytonutrient tablet

1. Fill each glass with 120-175 ml of water.  
Place one of the three tablets in each glass.



Vitamin tablet



Mineral tablet



Phytonutrient tablet

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2. After a few minutes, stir each glass to see it fills with colour.
3. Talk to customers about each tablet.

## Talking Points:

No artificial colours are used in the product, so the colours you see all come directly from the vitamin, mineral and phytonutrient sources.

The majority of ingredients are in the name giving tablet. However, the nutrients are spread out, so that the tablets are similar in size and easy to swallow. This is why some plants are found in the vitamin and mineral tablets.



Vitamin tablet

The rich orange colour is driven by:

- **Yellow** from the B vitamins, beta carotene and marigold flowers, which deliver Lutein.
- **Red** from tomato, which provides Lycopene.



Mineral tablet

The light **green** colour comes from the alfalfa, watercress, parsley and spinach.



Phytonutrient tablet

The rich **green** comes from rosemary and a combination of yellow turmeric with a bluish-purple berry blend (grape, blackcurrant, elder-berry and blueberry). This berry blend delivers anthocyanin.